



VALUING NATURE

The Environment, the
epigenome and us.

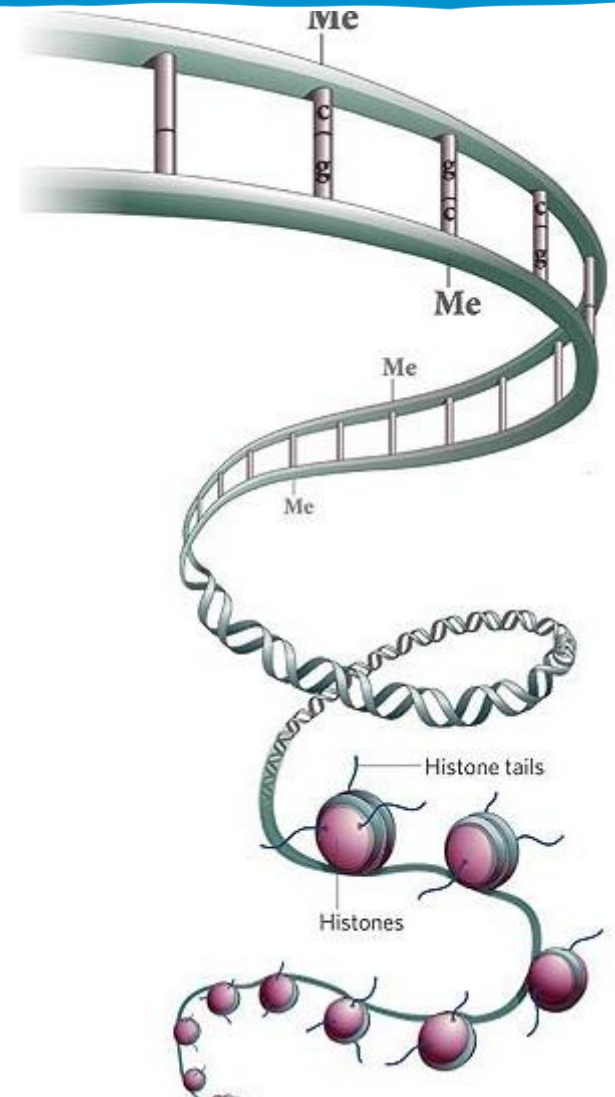
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My Research

- Identifying links between environmental exposures and human health
- Epigenetics – new field of research but promising for environmental research
- Current focus – breast cancer
- Possibilities for many more additional end points in the future



Why Business Impact School?

- Importance of linking science to business to increase impact
- Understanding how to interact with businesses
- Using the right terminology
- Learn how others are engaging business with their research

Opportunities and Challenges



- Opportunities
 - New research area with a lot of scope to be built on
 - Enables robust health end points due to environment, rather than relying on self reported or circumstantial data
 - Can be compared directly to health provider costs of treating diseases and health problems
- Challenges
 - Relatively expensive due to technology development
 - Time consuming data generation
 - Translating results to business stakeholders